



COMMUNITY COMMITMENT

Objective

At **Coca-Cola FEMSA** we reaffirm our commitment to contribute to the development of communities where we operate through our business and social management, which is an example of the principles and values we have practiced since our origin.

General guidelines

1. We establish business strategies that lead to the economic growth of the company, our Employees and their families, improvement of the quality of life of the communities in which we operate.
2. We seek to have a social license to operate in our communities where we are located, for that purpose we comply with the regulations and processes established in the "Risk Care and Community Relationship Model" (MARRCO in Spanish).
3. We set up initiatives in the area of community participation.
4. We establish communication mechanisms for internal audiences (Directors and Employees), the communities where we operate and key stakeholders, on the technical, cultural, environmental, social, political, and regulatory aspects of our operations.
5. We create, maintain, and strengthen relationships with the communities and other entities of the society where we operate, focused on community development.
6. We promote the employment and contracting of local services, under equal circumstances, as well as the purchase of products, supplies and raw materials from the regions and communities in which we operate, all while ensuring strict adherence to Human Rights.



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Definitions

For the purposes of this Coca-Cola FEMSA Policy, the following terms will have the meanings established herein, both when used in singular or plural.

Coca-Cola FEMSA, Coca-Cola FEMSA, S.A.B. de C.V., including all its Subsidiaries.

Coca-Cola FEMSA Code of Ethics, a document that contains Coca-Cola FEMSA's ethical principles, unifies criteria and establishes a common reference framework that gives direction for acting in an integral manner, it is also a useful work tool that guides correct and value-driven decision-making.

Coca-Cola FEMSA Corporate Policies, documents that contain the general principles that govern the conduct of Coca-Cola FEMSA and its Employees in a relevant topic or area, keep order and consistency between Operations and / or mitigate critical or high-impact risks that affect the Operations, and which are authorized by the Coca-Cola FEMSA Chief Executive Officer, or by the Board of Directors, as applicable.

Employees, unionized and non-unionized workers in Coca-Cola FEMSA's companies.

Internal Regulations, Coca-Cola FEMSA Code of Ethics, Coca-Cola FEMSA Corporate Policies, Global Standards, processes, procedures, work regulations, and any other internal document authorized by management to have such effects.

Operation, each of Coca-Cola FEMSA's business units, considered by country or by group of countries according to Coca-Cola FEMSA's organizational management, and which are led by a Director; except when the Internal Regulations refer to the person responsible for compliance (Compliance Officer), the Coca-Cola FEMSA Ethics Committee or any functional area of an Operation, in which cases the term "Operation" will be understood as the business units of Coca-Cola FEMSA considered by country. The countries in which we operate are Mexico, Costa Rica, Panama, Guatemala, Nicaragua, Colombia, Venezuela, Brazil, Argentina and Uruguay.